

# **METHOD, APPARATUS, DATA STRUCTURE AND SYSTEM FOR EVALUATING THE IMPACT OF PROPOSED ACTIONS ON AN ENTITY'S STRATEGIC OBJECTIVES**

## **Abstract**

A system and method for tangibly evaluating the impact that proposed daily or long term actions would have on an entity's strategic objectives, or other business goals, prior to implementing those proposed actions is provided by forecasting the probable results of those proposed actions and comparing them to the forecasted results of the existing planned actions. The invention also includes a provision to evaluate the impact of any proposed changes in terms of the changes' offsetting tradeoff impacts. The invention also includes the provision to limit the ability of different users of the system to override the recommended actions based upon the individual user's authority level, based upon the expected results of the proposed actions and/or based upon the tradeoff results on the tradeoff threshold limits. In addition, all of the results and/or limits can be setup as a set of ranges to work within as opposed to just target values.